

# You, Ziyi

Associate Professor of Chinese Studies  
The College of Wooster, Wooster, OH 44691  
Phone: 330-287-1903 Email: zyou@wooster.edu

## EDUCATION & TRAINING

---

Andrew W. Mellon Postdoctoral Fellow, The College of Wooster	2015–2017
Ph.D., East Asian Languages and Literatures, The Ohio State University	2015
M.A., Interdisciplinary Studies: Folklore, University of Oregon	2009
M.A., Modern and Contemporary Chinese Literature, Peking University (China)	2005
B.A., Chinese Language and Literature Education, Henan Normal University (China)	2002

## PROFESSIONAL EXPERIENCE

---

Associate Professor of Chinese Studies, The College of Wooster	2022–present
Assistant Professor of Chinese Studies, The College of Wooster	2021–2022
Visiting Assistant Professor of Chinese Studies, The College of Wooster	2017–2021
Instructor in East Asian Languages and Literatures, The Ohio State University	2014 & 2015
Graduate Teaching Assistant in Chinese, The Ohio State University	2010–2013
Graduate Teaching Assistant in Folklore and Asian Studies, University of Oregon	2007–2009
Editor, <i>Forum on Folk Culture</i> , Academe Press, Beijing, China	2005–2007

## PUBLICATIONS

---

### Books

**You, Ziyi**. 2020. *Folk Literati, Contested Tradition, and Heritage in Contemporary China: Incense Is Kept Burning*. Bloomington: Indiana University Press. [Online Introduction](#)

Zhang, Lijun, and **Ziyi You**, eds. 2019. *Chinese Folklore Studies Today: Discourse and Practice*. Bloomington: Indiana University Press. [Online Introduction](#)

### Book Chapters

**You, Ziyi**. 2023. Teaching Chinese Mythology at an American College: Exploring Traditional Chinese Myths, Legends, and Beliefs through "The Precious Scroll of the Three Lives of Mulian". In *Tradition and Transition: Teaching Chinese Culture Overseas*, edited by Gang Liu and Haixia Wang, 74-79. Beijing: Beijing University Press.

Zhang, Qiaoyun, and **Ziyi You**. 2022. "Fear not the want of armor, for mine is also yours to wear:" Trust and Community Cultivation for Risk Response of a Chinese Immigrant Group in the United States. In *Covid-19 Responses of Local Communities around the World: Exploring Trust in the Context of Risk and Fear*, edited by Khun Eng Kuah, Gilles Guiheux, and Francis Lim, 155-169. London and New York: Routledge.

**You, Ziyi**. 2021. Serving a Campus as an International Scholar. In *What Folklorists Do: Professional Possibilities in Folklore Studies*, edited by Timothy Lloyd, 27-31. Bloomington: Indiana University Press.

**You, Ziyi**. 2019. Contested Myth, History, and Beliefs: Remaking Yao and Shun's Stories in Hongtong, Shanxi. In *Chinese Folklore Studies Today: Discourse and Practice*, edited by Lijun Zhang and Ziyi You, 118-145. Bloomington: Indiana University Press.

Zhang, Lijun, and **Ziying You**. 2019. Introduction: History and Trends of Chinese Folklore Studies. In *Chinese Folklore Studies Today: Discourse and Practice*, edited by Lijun Zhang and Ziying You, 1-26. Bloomington: Indiana University Press.

**You, Ziying**. 2017. How China-US Folkloristic Exchanges Influenced Me. In *Metafolklore: Stories of Sino-US Folkloristic Communication*, edited by Juwen Zhang and Junhua Song. Guangzhou: Sun Yat-sen University Press.

## Journal Articles

Hinden, Adam, **Ziying You**, and Zhen Guo. 2023. Online Activism and Grassroots Memorialization in the Age of COVID-19: Dr. Li Wenliang's Virtual Wailing Wall. *Cultural Analysis*, Forum Series 1: Pandemics and Politics:1-22. [Full Text Link](#)

**You, Ziying**, and Qiaoyun Zhang. 2022. Graves in One's Heart: Grassroots Memorialization of Dr. Li Wenliang during the COVID-19 Outbreak in China. *Journal of American Folklore* 135(535):3-25.

**You, Ziying**. 2020. Zainan, chuanshuo he xinyang de hudong: richang zhengzhi yu ren shen huhui ~ 灾难、传说和信仰的互动：日常政治与人身互惠 (The Interplay of Disasters, Legends and Beliefs: Everyday Politics and Human-deity Reciprocity). *Minzu wenxue yanjiu* 民族文学研究 (Studies of Ethnic Literature) 6 45-53.

**You, Ziying**. 2020. Conflicts over Local Beliefs: Feudal Superstitions as Intangible Cultural Heritage in China. *Asian Ethnology* 79(1):137-159. [Full Text Link](#)

**You, Ziying** and Patricia Hardwick. 2020. Guest Editors Introduction to the Special Issue: Intangible Cultural Heritage in Asia: Traditions in Transition. *Asian Ethnology* 79(1):3-19. [Full Text Link](#)

**You, Ziying**. 2017. Cong hongshui shenhua dao hongshui xushi: Shanxi Hongtong yi zaimin wei zhongxin de zainan xushi he shequ chongjian \* 从洪水神话到洪水叙事：山西洪洞以灾民为中心的灾难叙事和社区重建 从洪水神话到洪水叙事：幸存者为中心的灾难叙事和社区重建 in Hongtong, Shanxi). *Minsu yanjiu* 民俗研究 (Folklore Studies) 4:117-126.

**You, Ziying**. 2017. Bianqian zhong de chuantong: Shanxi Hongtong youguan feiyi baohu de chongtu yu zhengyi

You, Ziying. 2012

## MANUSCRIPTS IN PROGRESS

---

### Book

**You, Ziying.** (submitted). *Impacts of the COVID-19 Pandemic on Chinese Women in the United States: Global Asian Folklore Studies, Racisms, and Fluid Foodways*. Bloomington: Indiana University Press.

### Journal Articles

**You, Ziying.** (in progress). Liquid Tradition: Fen Alcohol Making as Intangible Cultural Heritage in China.

**You, Ziying.** (in progress). Coming Out of the Fog : Chinese International Transracial Adoptees, Anti-Racisms, and Remaking Asian and Asian American Identities.

**You, Ziying.** (in progress). The Impacts of Covid-19 Pandemic on Chinese International Students in the United States.

## CONFERENCE PAPERS

Zhang, Qiaoyun and **Ziying You**. 2020. The Social Life of Face Masks: Fear and Trust towards Preventative Measures among Chinese People during the COVID-19 Outbreak in the USA. Paper presented at International Symposium "Responses of Local Communities to Covid-19: Exploring Issues of Trust in the Context of Risk and Fear", online, December 1-2.

**You, Ziying**. 2020. Graves in One's Heart: Online Memorialization of Doctor Li Wenliang during the Outbreak of Covid-19 in China. Paper presented at the American Folklore Society Meeting, online, October 14-17.

**You, Ziying**. 2019. Contested Myth, History, and Beliefs: Remaking Yao and Shun's Stories in Hongtong, Shanxi. Paper presented at the American Folklore Society Meeting, Baltimore, MD, October 16-19.

**You, Ziying**. 2019. Disaster, Legends and Beliefs: Interactions between Humans and Deities, and Public Negotiation. Paper presented at the workshop on "Disaster Culture and Views of Life and Death" (Zaihai wenhua yu shengsi guan), East China Normal University, Shanghai, China, May 25-26.

**You, Ziying**. 2019. Conflicts over Local Beliefs: Feudal Superstitions as Intangible Cultural Heritage in Contemporary China. Paper presented at "Heritage: Theory and Practice" Summit, Southern University of Science and Technology, Shenzhen, China, June 7-9.

**You, Ziying**. 2019. Beliefs and Resistance: Making Disaster Legends in Hongtong, Shanxi, China. Paper presented at the Chinese Oral and Performing Literature (CHINOPERL) Conference, Denver, CO, March 21.

**You, Ziying**. 2018. Creating a Diverse Community in the Classroom and Beyond: Teaching 'Myths, Legends, and Beliefs in China' at The College of Wooster. Paper presented at the American Folklore Society Meeting, Buffalo, NY, October 17-20.

**You, Ziying**. 2017. Receiving Aunties : Feudal Superstitions as Intangible Cultural Heritage in China. Paper presented at the American Folklore Society Meeting, Minneapolis, MN, October 18-21.

**You, Ziying**. 2017. Tradition and Heritage: Grassroots Agency in Cultural Preservation in China. Paper presented at the Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, March 16-19.

**You, Ziying**. 2016. Contested Myth, History, and Belief: Worshipping Yao and Shun at Temples in Rural Northern China. Paper presented at the American Folklore Society's joint meeting with the International Society for Folk Narrative Research, Miami, FL, October 19-



**You, Ziyi**. 2007. The Use of Folklore and the Re-creation of Stories: Research on the Chinese Storytelling Movement in the 1960s and the Publication of the Journal of Stories. Paper presented at the Youth Forum on Folk Culture Meeting, Beijing, China, August 3.

## INVITED PRESENTATIONS/TALKS

---

**You, Ziyi**. 2023. Folk Literati, Contested Tradition, and Heritage in Contemporary China: Incense Is Kept Burning. Indiana University, Online, March 9.

**You, Ziyi**. 2023. Impacts of the COVID-19 Pandemic on Chinese Women Adoptees in the United States. University of California at Davis, Online, February 21.

**You, Ziyi**. 2022. Liquid Tradition and Authenticity: Fen Alcohol Making as Intangible Cultural Heritage. Oxford University, Online, May 18.

**You, Ziyi**. 2021. Graves in One's Heart: Memorialization of Doctor Li Wenliang during the COVID-19 Outbreak in China. Faculty Research Gathering, the College of Wooster, Online, February 18.

**You, Ziyi**. 2020. Intangible Cultural Heritage in Asia: Traditions in Transition. Asian Ethnology Series Symposium, Nanzan University, Online, October 26.

**You, Ziyi**. 2020. Integrating Language, Literature, Culture and Religion in Advanced Chinese. Lecture for Advanced Chinese Pedagogy Discussion Group, Online, May 8.

**You, Ziyi**. 2019. Advanced Chinese Language, Literature and Culture Course: Journey to the West. Five Colleges of Ohio Mellon Language Colloquium, Denison University, Granville, OH, March 30.

**You, Ziyi**. 2018. The Design of the Course 'Journey to the West'. Lecture for Interdisciplinary Advanced Chinese Pedagogy WeChat Group, Online, August 7.

**You, Ziyi**. 2013. Contested Traditions: Shifting Actors, Power, and Cultural Continuity in Contemporary China. DEALL Research Roundtable, in the Department of East Asian Languages and Literatures, The Ohio State University, Columbus, OH, November 25.

**You, Ziyi**. 2013. Rituals, Beliefs, and Heritage: Receiving Aunts and Visiting Sacred Relatives in Hongtong, Shanxi, China. Lecture for CHINESE 5400 Performance Traditions of China, in the Department of East Asian Languages and Literatures, The Ohio State University, Columbus, OH, October 31.

**You, Ziyi**. 2013. Tradition Revival in Contemporary China. Special Lecture for EALL 1231 East Asian Humanities, in the Department of East Asian Languages and Literatures, The Ohio State University, Columbus, OH, October 11.

**You, Ziyi**. 2013. Tradition and Power: Contentious Responses to the Safeguarding of Intangible Cultural Heritage in Contemporary China. Lecture for ENGL 2270/CMPSTD 2350 Introduction to Folklore, in Departments of English and Comparative Studies, The Ohio State University, Columbus, OH, September 11.

**You, Ziyi**. 2013. Disaster Narrative and Community Rebuilding: Examining the Role of Folklore Studies in Disaster Relief. Lecture at East China Normal University, Shanghai, China, June 27.

**You, Ziyi**. 2013. Performance of Regional Opera at Temple Fairs in Rural China. Lecture for CHINESE 5474 Chinese Opera, in the Department of East Asian Languages and Literatures, The Ohio State University, Columbus, OH, March 28.

**You, Ziyang.** 2009. Tradition and Innovation: Creation and Performance of New Stories in Contemporary China. Lecture in Chinese Department, Peking University, Beijing, China, December 29.

## **DOCUMENTARY VIDEOS PRODUCED**

---

**You, Ziyang.** 2008. "Why Are We Cooking? Chinese Foodways in America (DVD)", Documentary Video produced in Folklore Program at University of Oregon.

Accepted into DIVA's Fifth Annual OpenLens Festival, Eugene, OR, January 10-11, 2009;

Presented at Handicraft Creates Wealth: The Protection and Development of Traditional Handicraft International Forum 2009, Shangdong University of Art & Design, Jinan, China, September 9, 2009;

Presented at Sharon R. Sherman's lecture From Pencils and Paper to Video, and From Texts and Objects to Performance Studies: Folklore Studies in a Digital Age, Peking University, Beijing, China, September 14, 2009;

Presented at the American Folklore Society Meeting, Boise, ID, October 24, 2009.

**You, Ziyang.** 2009. "Chef Jevon's Dinner (DVD)", Documentary Video produced in Folklore Program at University of Oregon.

Presented at the American Folklore Society Meeting, Boise, ID, October 24, 2009.



CHIN 213: Anti-Asian Racism  
CHIN 220: Women and Gender in China  
CHIN 225: Myths, Legends and Beliefs in China  
CHIN 299: Food and Religion in China  
CHIN 399: Teaching Chinese  
CHIN 311: Journey to the West  
CHIN 312: Love and Romance in Global China

## Courses Redesigned

*The College of Wooster*

CHIN 301 and 302: High Intermediate Chinese I and II

## Courses Taught

*The College of Wooster*

First Year Seminar: Women and Gender in Contemporary East Asia

CHIN 213: Anti-Asian Racism

CHIN 220: Women and Gender in China

CHIN 225: Myths, Legends and Beliefs in China

CHIN 299: Food and Religion in China

CHIN 301 and 302: High Intermediate Chinese I and II

CHIN 311 and 312: Advanced Chinese I and II

CHIN 399: Teaching Chinese

CHIN 401: Junior Independent Study

CHIN 451 and 452: Senior Independent Study

CHIN 311: Journey to the West

CHIN 312: Love and Romance in Global China

*The Ohio State University*

Chinese Individualized Instruction at all levels

EALL 1231: East Asian Humanities

## MENTORSHIP

---

### Past Advisees

Adam King Hinden, Zoe B. Carter, and Liang-Liang Jiang	2022
Yuqi Han, Xinyu Pei	2021
Sue Stuart Cook	2019
Megu Itoh	2018

### Senior Independent Study/Thesis Advising

Carter, Zoe B. 2022. The Scars of China's One-Child Policy and The Birth Of A New Reality: A Feminist Rhetorical Analysis Of Chinese Netizens' Reactions To The Three-Child Policy.

Hinden, Adam King. 2022. You Can't Build A Canoe Online: Activism And Identity In Indigenous Taiwan.

Jiang, Liang-Liang. 2022. Being Asian During Covid-19: A Cross-Sectional Study of Domestic and International Identities.

Han, Yuqi. 2021. Bright Moon in Mountain Wind (creative fiction).

Pei, Xinyu. 2021. Strangers : A Visual Ethnography about Expat Teachers in China during Covid-19 Pandemic.

Cook, Sue Stuart. 2019. Aura and Ethnicity at Yunnan Nationalities Museum and Yunnan Nationalities Village: An Investigation into Museum Representation and Reflections on Identity.

Itoh, Megu. 2018. Americanized Chinese Dishes as Heritage Food and Bridging Identities.

## SERVICE

---

### Journal Article Reviews

Asian Ethnology	Cogent Arts and Humanities
Journal of American Folklore	Critical Arts
Journal of Ethnic American Literature	Folklore
International Journal of Heritage Studies	Modern China
International Journal of Intangible Heritage	Religions
International Journal of Environmental Research and Public Health	Western Folklore
Humanities and Social Sciences Communications	

### Conference Activities

**Organizer and chair**, panel on Transnational Adoption and Motherhood: Theorizing Transnational Identities, Feminism and Familyhood at the Association for Asian Studies Annual Conference, Virtual, March 1, 2024.

**Organizer and chair**, panel on Theorizing Global Asian Folklore Studies: Remaking Fluid Boundaries at the American Folklore Society Meeting, Portland, OR, November 1-4, 2023.

**Discussant**, panel on From Uprooting to Re-rooting: Modern and Contemporary Discourses and Practices of Popular Religions in China at the American Folklore Society Meeting, Virtual, October 11-12, 2023.

**Participant**, forum on Dell Hymes Presidential Address at (Nearly) 50: A Critical Celebration at the American Folklore Society Meeting, Portland, OR, November 1-4, 2023.

**Convener**, GLCA Chinese Language Faculty workshop on Decolonizing Chinese Studies and Diversifying Chinese Language Curriculum, College of Wooster, April 7-9, 2023.

**Chair**, panel on Chinese International Student Experiences at the 30th Anniversary Conference of the International Society for the Study of Chinese Overseas (ISSCO), San Francisco, CA, November 11-12, 2022.

**Chair**, panel on Women, Belief, and Everyday Religious Experiences in Contemporary Multi-ethnic China at the American Folklore Society Meeting, Tulsa, OK, October 12-15, 2022.

**Organizer and chair**, panel on Social and Cultural Implications and Metaphor of Covid-19 and Plague at the American Folklore Society Meeting, Virtual, October 14-17, 2020.

**Co-organizer**, panel on Chinese Folklore Studies Today: Discourse and Practice at the American Folklore Society Meeting, Baltimore, MD, October 16-19, 2019.

**Organizer and chair**, panel on Teaching Chinese Folklore in the Classroom and Beyond at the American Folklore Society Meeting, Buffalo, NY, October 17-20, 2018.

**Organizer and chair**, panel on Traditions in Transition: Intangible Cultural Heritage in Asia at the American Folklore Society Meeting, Minneapolis, MN, October 18-21, 2017.

**Co-organizer**, panel on Making Intangible Cultural Heritage in China at the Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, March 16-19, 2017.

**Organizer**, panel on Intangible Cultural Heritage in Asia: Discourse and Practice at the

**Faculty Advisor**, Chinese Scholars and Students Association (CSSA), The College of Wooster, 2020-present

**Member**, East Asian Studies Program, Curriculum Committee, The College of Wooster, 2019-present

**Faculty Advisor**, Academic Registration and Creative Horizons (ARCH), The College of Wooster, 2018

**Liaison**, 10-year External Review for Chinese Studies Program, The College of Wooster, 2018

**Mentor**, the American Folklore Society's mentoring program, 2015

**Vice-President**, the Graduate Students of East Asian Languages and Literatures (GREALL), The Ohio State University, 2012-2013

**Organizing Committee Member**, Institute for Chinese Studies (ICS) Graduate Forum: New Perspectives on Chinese Oral and Performing Literature, The Ohio State University, 2013

**Coordinator**, Fundraising for Flood Victims in Hongtong, Shanxi, China, February–June, 2013

**Interpreter and Translator**, the China-US Forum on Intangible Cultural Heritage (FICH), American Folklore Society, April, 2011–December, 2012

**Co-convener**, the Transnational Asia/Pacific Section, American Folklore Society, 2009-2011

**Chair**, the DEALL Section at Asian Festival, Columbus, Ohio, April, 2010–May, 2010

**Website Administrator and Editor**, Minjian wenhua qingnian luntan (Youth Forum of Folk Culture), September, 2002–November, 2007

## FELLOWSHIPS, AWARDS AND HONORS

---

### Fellowships

The Andrew W. Mellon Foundation Postdoctoral Fellowship in Languages, The Andrew W. Mellon Foundation. 2015–2017  
The Center for Folklore Studies Post-candidacy Fellowship, The Ohio State University. 2014  
University Fellowship, Graduate School, The Ohio State University. 2009–2010

### Awards

College Citizen Award, The College of Wooster. 2022  
Faculty Connection of the Year, Division of Student Affairs, The College of Wooster. 2018-2019  
Tien-Yi Li Award for Outstanding Academic Performance, Department of East Asian Languages and Literatures, The Ohio State University. 2014  
Dan Crowley Memorial Student Essay Prize, American Folklore Society. 2010  
Student Travel Award, American Folklore Society. 2009  
Archie Green Student Travel Award in Public Folklore, American Folklore Society. 2009  
Jonathan T. Y. Yeh Award for Student Scholarship in Asian and Asian American Folklore, American Folklore Society. 2008  
Graduate School Research Award, University of Oregon. 2008  
Promising Scholar Award, University of Oregon. 2007–2008

## Research and Teaching Grants

Faculty Development Fund, The College of Wooster.	2016-2022
The National Social Science Fund of China, China.	2014-2020
APEX Experiential Learning Mini Grants, The College of Wooster.	2016
Office of International Affairs Student Research Grant, The Ohio State University.	2012
Arts & Humanities Graduate Research Small Grant, The Ohio State University.	2012

## Scholarships

Louise Zung-nyi Loh Memorial Scholarship, The Ohio State University.	2013
Graduate Scholarships, Chinese Department, Peking University.	2002-2005
Scholarships of Excellence, Chinese Department, Henan Normal University.	1999-2002

## PROFESSIONAL AFFILIATIONS

---

American Folklore Society  
Association for Asian Studies  
Association for Asian American Studies  
Association of Critical Heritage Studies  
China Folklore Society  
Chinese Oral and Performing Literature (CHINOPERL)  
Modern Language Association  
International Society for the Study of Chinese Overseas (ISSCO)  
The Society for the Study of Chinese Religions